

Capability Statement

CORE COMPETENCIES

- Studio Production
- Field Production
- Audio Production
- Videography
- Video Direction
- Production Management
- Video Post-production
- Video Editing
- Podcast Editing
- Animation
- Scripting
- Photography
- Graphic Design
- Content & Creative Development
- Storyboard Development

FEATURED CLIENTS



audible

L'ORÉAL



topic

▶ WATCH REEL

A MULTIDISCIPLINARY PRODUCTION COMPANY

Zerocool is a California and New York-based small business specializing in media production. We create live action and animated videos, podcasts, and provide photography and design services in the corporate, commercial, documentary and narrative spaces. We believe that how you make something is just as important as the final product. We prioritize collaboration and work closely with clients to enact their vision. We value being grounded, flexible and efficient. We create emotionally intelligent production environments that champion the work of creatives in any medium.

DIFFERENTIATORS

70+

Years of combined industry experience



Flexible producers who believe in the art of production

10+

Years of experience in regulatory heavy environments



A culture of constant improvement

PAST PERFORMANCE

- ✓ **Capital Markets Outlook:** [animation + talking head](#)
- ✓ **Sustainable Thematic Equities Campaign:** [5-part video series](#)
- ✓ **Disruptor Series:** [podcast](#)
- ✓ **The Pulse:** [podcast](#)
- ✓ **Dress for Success Power Shift:** [four-part panel series](#)
- ✓ **Meet the Team:** [get-to-know-our-employees campaign](#)
- ✓ **Financial Wellness:** [animated series](#)
- ✓ **Nashville Pride Parade:** [event recap](#)
- ✓ **National Intern Day:** [multi-talent talking head](#)
- ✓ **Corporate Brand Video:** [filmed in six locations worldwide](#)
- ✓ **Bernstein Mid-Year Update:** [biyearly series](#)
- ✓ **Snackable Splash Video:** [launch animation](#)

COMPANY DATA

Certifications: Small Business
DUNS: 079289108
CAGE CODE: 97NM0
SAM REGISTRATION: V5S9K1TQBE96
NAICS CODES: 512110, 541810, 541613
GSA currently applying

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